



**HIL PLAYERS AUCTION 2015**  
**FLOW OF EVENTS**  
**17 September 2015 – HOTEL THE LALIT**

- Team Owners & Other delegates register at the registration desk on arrival and collect their accreditation cards
- One team representatives from each franchise will be called to select the seating table through a draw.
- A bag having ball numbers 1 – 6 will be placed and the team representative will have to pick a ball. The ball picked will be their table number.
- A print out of the Auction hall layout with table numbers marked will be placed outside the auction hall.
- When the delegates enter the auction hall, they will see the below items placed on their tables.
  1. Table Number
  2. Mini stand with the team names
  3. Auction baton
  4. Ball Stand to place the player bought in auction.
  5. 7 folders with branded note pad, pens and diary
  6. Small Gaurav mascot with the team jersey
  7. Documents for the auction including players manual, players lots and foreign and domestic players list.
- Once all the delegates are seated in their respective tables, HI representative will welcome everyone and take them through the rules of the Auction and introduce the Auctioneer.
- The Auctioneer welcomes all the franchises and describes the auction process.
- ***The Auction will start with the announcement of the retained players by each team and the balance salary cap available with each team***
- Hockey India Board Members will be invited to the stage to oversee the proceedings
- The Auctioneer will take the center stage and begin the auction for all players lot by lot as per the pre-allocated 'lot' sheet
- The player names and numbers will be printed on a hockey ball and placed inside a Blue bag as per pre determined 'lots'
- The Hockey India Board Member will pick a ball from the bag and give it to the auctioneer.
- All the players apart from the Goalkeeper would be put on auction under one category through a random draw within a Lot. There are 28 Lots and Lot number 6, 7, 8 & 9 are the Goalkeeper Lots.

- A Lot bag containing 10 balls which has Players number and Name printed on them, will be taken to one of the delegate / guest present. The delegate / guest picks a ball from the bag of the Lot and hands over the same to the auctioneer.
- The selected players profile will be displayed on screen 2. On Screen 3 the purse summary of the franchises will be displayed and on screen 1 will be the players summary of the franchises.
- The franchise details of available purse, details of players bought category wise (Domestic / Foreign) will be updated and displayed on the screen 4.
- The franchises can bid in multiples of USD \$500 (for player salary below USD \$10,000) and USD \$1000 (for player salary above USD \$10,000).
- A representative from DNA will take the ball to the franchisee table and place in the franchise stand
- A representative from Hockey India League will take the player details and the confirmation letter to the winning franchise for signing.
- All unsold players will be kept aside and post the completion of all 'lots', all unsold players will be brought back into the auction.
- There will be a break of 10 minutes after each 3 'lots'
- During the breaks a franchise representative will be required to meet with the media and for an interview in the production studio.